



Sugar Enterprise

Sugar Enterprise is the premier sales force automation product for on-premise deployment. Enterprise provides the power and ease-of-use that Sugar is known for, in an on-premise package supporting higher levels of customizability and control.



Improves sales performance and productivity



Improves conversion rates, revenues, and retention



Automates sales processes



Supports deep customization






Facilitates compliance

On-Premise CRM Without Compromise

Sales organizations recognize the value of world class CRM. Unfortunately for companies that require on-premise software to comply with security and privacy regulations, the choices have been limited. Too often, these organizations are forced to accept an inferior CRM solution that offers too little functionality to get the job done or is too inflexible to tailor to their business. Compromising on your CRM means settling for more effort, less automation, and fewer sales.

With Sugar Enterprise, the compromise is over. Enterprise provides comprehensive sales force automation capabilities including management of contacts, accounts, leads, opportunities, forecasts, support cases, quotes, contracts, communications, mobile, and reporting. Enterprise is built for on-premise deployment, providing full control over the technology stack and unprecedented levels of customizability. With Enterprise, companies now have complete control over security, privacy, and extensibility without conceding on their CRM needs.

ONLY SUGAR ENTERPRISE OFFERS:


-  **No Compromise CRM** – Provides comprehensive CRM capabilities in an on-premise solution
-  **Maximum Control** – Enables complete authority over the CRM technology stack and software updates
-  **Customizability** – Supports any level of tailoring, from custom fields, to new functional modules, to completely headless embedding in other applications


No Cloud? No Problem.


Sugar Enterprise is built on a powerful, flexible platform that integrates seamlessly with your business processes and systems. Built on industry-standard technologies like HTML5, REST, JavaScript, and PHP, Enterprise can be customized using commonly available skills and tools. With Enterprise, you'll never be locked-in by inflexible, proprietary technology that requires specialized consultants to make changes.


With Sugar Enterprise, you have complete access to all APIs without limitation or hidden licensing costs. Enterprise provides best practice CRM processes built in, as well as an open canvas for creating custom CRM applications tailored to your unique business requirements.


KEY FEATURES OF SUGAR ENTERPRISE:


 **Sales Acceleration and Pipeline Management**
– Manage all selling activities including leads, opportunities, contacts, customers, quotes, and interactions


 **Business Process Automation** – Automate processes with SugarBPM, including visual workflow design, time-based alerts, approvals, and escalations


 **Reporting and Dashboards** – Gain visibility into metrics, KPIs, customers, pipeline, and activities, with robust pre-built and ad-hoc reporting capabilities

 **Multi-Level Customization** – Customize at any level via configuration, custom modules and fields, workflow automation, APIs, custom coding, and database access

 **Upgrade Flexibility** – Enjoy complete control over when and how to apply platform upgrades

 **Sugar Mobile** – Access CRM from any device via free iOS and Android apps and Sugar's mobile browser support

 **Case Management** – Manage inbound support cases across multiple channels and ensure service level agreements are met

 **Campaign and Lead Management** – Capture leads, execute highly targeted campaigns, and track and analyze engagement

About SugarCRM

SugarCRM's time-aware sales, marketing and service software helps companies deliver a high-definition (HD-CX) customer experience. For mid-market companies and anyone that wants a CX-driven platform, Sugar gives teams the time-aware customer data they need to achieve a clear view of the customer and reach new levels of business performance and predictability, and increase customer lifetime value. More than 4,500 companies in over 120 countries rely on SugarCRM. Based in Silicon Valley, SugarCRM is backed by Accel-KKR.

To learn more visit www.sugarcrm.com or follow [@SugarCRM](https://twitter.com/SugarCRM).